The self-direction model is an increasingly popular option for individuals wanting more control over their healthcare. Many home and community-based services (HCBS) organizations and other service providers are jumping on board—and for good reason.

Those who may have only recently tuned into self-direction may be surprised to learn that this model, despite its current popularity, is nothing new. Self-direction actually got its start more than 60 years ago, at the height of a different pandemic – polio.

The movement is said to have officially begun in 1953, when Los Angeles County discovered that it could care for its 158 iron lung users with polio at a cost of only $10 per day using personal assistants, rather than paying $37 a day for inpatient care at the Rancho Los Amigos Medical Center.

Close collaboration between HCBS providers and participants is critical to the success of any self-direction program. Staying compliant with both Centers for Medicare & Medicaid Services (CMS) and individual state policies is also important. To do this, providers need integrated technology that will:

HHAeXchange’s acquisition of Annkissam—a leading provider of enterprise software for self-direction—has enabled us to deliver the most complete, end-to-end homecare management solution to HCBS providers, FMS entities, fiscal intermediaries, and fiscal/employer agents. Today, we support:

- Increases control over when, where, and how they receive care
- Allows participants to choose their own providers
- Allows participants to choose how to spend their resources
- Improves health outcomes
- Enhances participant satisfaction
- Reduces hospitalizations and emergency department visits

HOW TO ACHIEVE SUCCESS IN SELF-DIRECTION

Contact us today.

Interested in learning more about how HHAeXchange and Annkissam can help you ensure a successful self-direction program?

Medicaid 66%
State Funds 7%
Veterans Affairs 4%
Other 23%

7.9% annual growth in self-direction program participation
1.2M individuals enrolled in self-direction
262+ programs nationwide, with at least one existing in every state

WHAT FUNDING FOR SELF-DIRECTION LOOKS LIKE:

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THERE’S NO PLACE LIKE HOME: HOW SELF-DIRECTION IS INNOVATING HOME AND COMMUNITY-BASED SERVICES

A PANDEMIC DISCOVERY

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HHAeXCHANGE
Annkissam

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